

SYNCHRODOGS



From Fobia series, 2012

ARTIST STATEMENT

The project is a visual portrait of the country that brought us up, the country that is one of the biggest ones in Europe still secluded — Ukraine. Life here has always been slow and calm, with people doing ordinary things, wearing the same clothes they buy on market, and meeting to talk about the weather. Things changed when war had come to Eastern Ukraine as that was the moment we felt how remote from others the country could be. Life had literally stopped as if the country was stuck between modern society and its Post-Soviet Union existence. Withdrawn from its safety zone, people kept on living their ordinary lives though the feeling of firmness somehow vanished, creating some kind of vacuum where we all strive to become a new, independent country. The project strives to convey Ukraine's solitary nature showing the paradox of being in the center of events still isolated, being the biggest European country still somehow forceless concerning its own future. The project is also about people facing an inescapable situation, having to live with feelings of uncertainty, and even so, not letting hopelessness conquer their lives while going through the transitional stage of their countries' formation.

Synchrodogs

BIO

Synchrodogs is an artistic duo, art directors, photographers, directors - Roman Noven and Tania Shcheglova from Ukraine, working together since 2008. Roman has a master's degree and Tania has a specialist degree in technology.